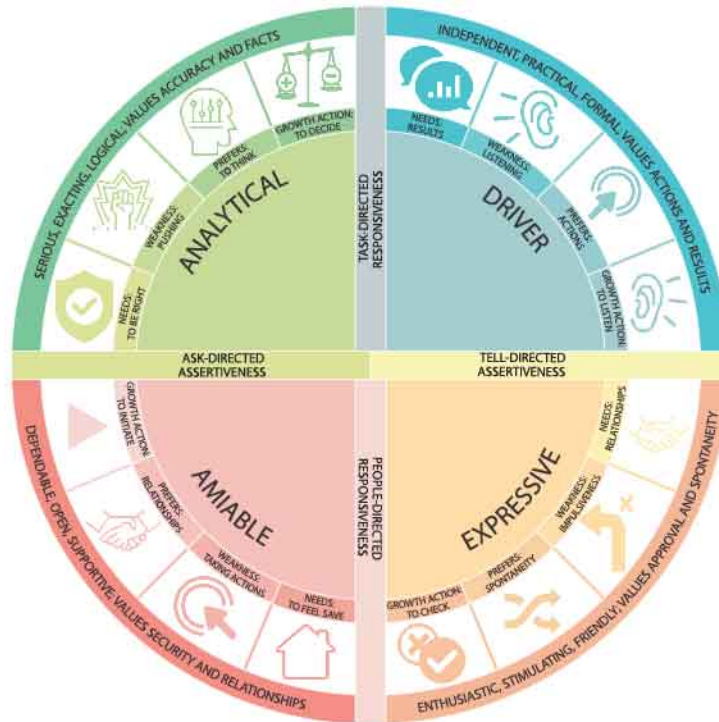




SOCIAL STYLE

(Socialization style preference)

This social style mapping is adapted from Social Styles concept developed by Tom Kramlinger & Larry Wilson (2011). Kramlinger & Wilson classify social style into four main groups” Analytical, Driver, Expressive, and Amiable. This classification is based on the reality that during social interaction, each person has an unique level of assertiveness (ability to influence other people’s way of thinking and behavioural style) and responsiveness (ability to express feelings in relationship with the others)



	ANALYTICAL	AMIABLE	EXPRESSIVE	DRIVER
General description	Focus on facts and logic; act if there is a clear reward; tend to be careful, not being too quick in working on a commitment.	Cooperate to achieve an agreement; Give support to peers or work team members; Communicate; Communicate well and confident.	Good in calming down a difficult situation; enjoy sharing ideas, dreams, and enthusiasm; used to motivate, inspire, and persuade people to agree with your opinion.	Focus on result; frequently taking the responsibility; Make decisions quickly; To the point; Love challenges.
Verbal and nonverbal direction	Slow to express emotions and opinions (reserved); use body language a little; speak as needed. Formal appearance. Good listener. Careful in expressing opinions.	Warm, friendly, and open. Looking relaxed and quite slow in speaking. Prefer making a consensus before moving further.	Energetic, enthusiastic. Open and frequent body language. Speaking with a loud and less soft voice. Move relatively quick and enjoy always moving.	Serious. Formal behaviour. Moderate in the body language; Quick in speaking; Directly expressing opinions and responses; Rarely giving pressure or softening the voice, except for something considered as important.
Working style	Tend to be independent. Follow a structured approach.	Comfortable working with the others.	Tend to enjoy working with the others.	Independent. Used to work independently, without the need to always cooperate with the others

Attitude towards time	Need time to reach an agreement with logic and clear goals. Tend to act with caution and carefully.	Need time to build social relationship; suitable with a work rhythm which has a relatively stable method and tempo (slow but sure).	Move quickly; take time to support the others and share visions, dreams, and ideas,	Use time effectively to reach the wanted goal.
Attitude towards achievement	The process to reach something is just as important as the result	Achieving the result through cooperation between work team members.	Reach the result through cooperation with the others.	Reach the best result as soon as possible.
Attitude towards the others	Slow in building social relationship, other people usually start the conversation/ email/message chat.	Consider people as a very important asset in a project and consider cooperation as the best way to solve a problem.	Consider cooperating with the others and helping them to reach their dreams as very important.	Consider social relationship as important but tertiary after achieving the target goal and finishing the work responsibility.
Strength of natural activity	Planning and organizing	Coaching and counseling.	Motivating and reinforcing.	Initiating and monitoring a work.
Personal motivation	Giving respect. Keep increasing the reputation of competency of the testee by making an accurate decision. Flattered when people appreciate the achievement and expertise.	Powerful. Keep controlling the tangible asset such as time, budget, and human resource. Prefer to be given a range of options to be decided by the testee. Flattered when getting a chance to expand authority, control, and power.	Recognition. Keep trying to "show off" and be different from most people in order to look unique and known for the leadership quality. Flattered of achievements, publicity, and any other symbol of success.	Powerful. Keep controlling the tangible asset such as time, budget, and human resource. Prefer to be given a range of options to be decided by the testee. Flattered when getting a chance to expand authority, control, and power.
Misunderstand	Considered less sensitive towards the feelings of other people and less able to bring rejoice.	Considered as someone who is too focused on building a good relationship with everybody; moves slowly, and does not obtain the expected result.	Flexible, seem to put much concentration on telling funny stories than discussing about a task. Not a task-oriented person.	Considered egoistic and aggressive because of being too focused on the task and controlling the emotions.

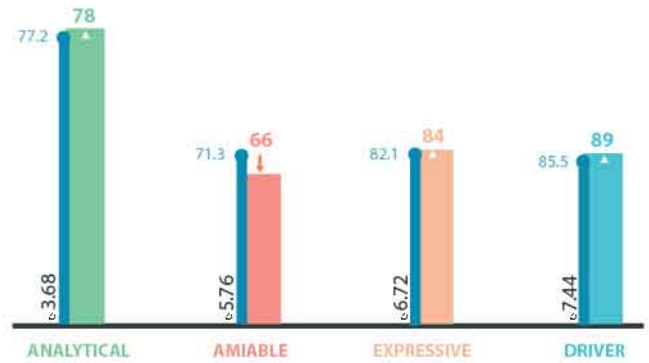
STEP 1



THE ORIGIN OF YOU

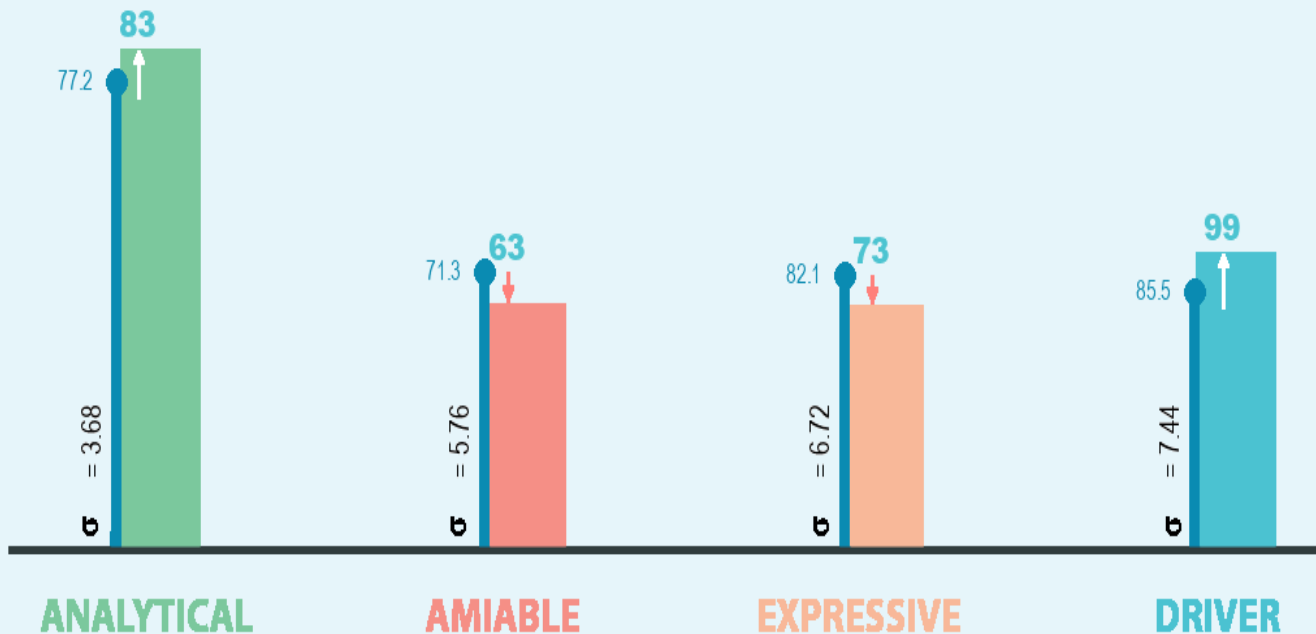
Tips on reading PRIADI test result

The picture on the side shows PRIADI test result for "Social Style" section. From the graph on the side it can be concluded that testee is a person who tends to be expressive in governing and tends to express the will directly (to the point), which is shown by the "driver" and "expressive" scores which are above the population average. It means that testee tends to be enthusiastic, lively, and full of energy in daily interaction. Nevertheless, the lower than average "amiable" score of the testee indicated that testee tends to find it difficult paying attention to the advice from people around, especially if testee feels being in a right way and opinion, according to the own version of the testee.



Your socialization style preference result.

Compared with the others, generally your natural thinking style preference scale is tend to be like this:



Average (μ)
 Average of test result data

Your natural data
 Result based on your fingerprints

σ Standard deviation
 Distance to the average value

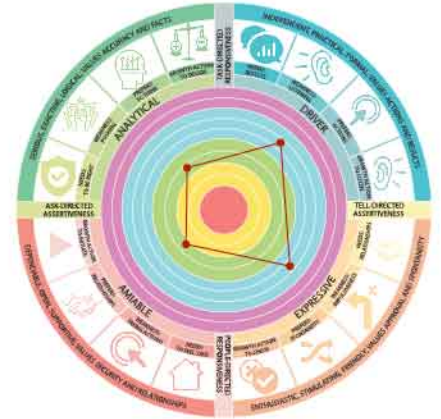
STEP 2



DATA INTERPRETATION

Tips on reading priadi test result

“Rainbow” report result on the side is an interpretation of the original data in STEP 1 by PRIADI inventor. This interpretation result is presented in a gradation of rainbow colors where each of the colors represent the work projection of each facet. “Rainbow” social style picture on the side, for example, in relation to “Driver” and “Expressive” facets is shown to be at the “second blue” level. It means that testee is predicted as someone who is used to be expressive in showing the feelings and active in directing people to achieve a personal goal in everyday life. Meanwhile, “Amiable” score of the testee is located on the “first green” level, which indicates that testee still need an improvement in terms of the ability to “listen and respect the opinions” of people around.



Rainbow model interpretation result based on your preference in team cooperation.

- purple
 - TOUCHING THE LIMITS**
all criteria are met, but some exceeding the limit
- blue
 - HIGH PERFORMING**
all criteria are met
- green
 - MEET EXPECTATIONS**
many criteria are met
- yellow
 - NEEDS IMPROVEMENT**
several criteria are met
- orange
 - POOR**
only few criteria are met

